

**Leaving a world of probabilities**  
delivering government in a new context

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a question of  
**logic**



but also a question of  
**ideology**



The current system  
is not  
aligned with its purpose



# GOVERNMENT

*Extend the past  
or design the future?*

18th Century  
INSTITUTIONS  
in a  
21st Century  
WORLD



September 2008

WE ARE MOVING

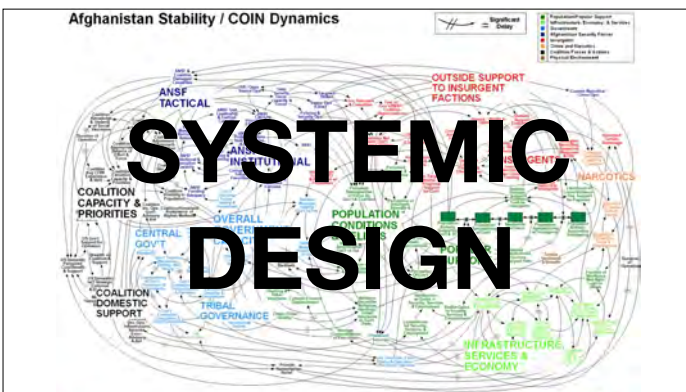
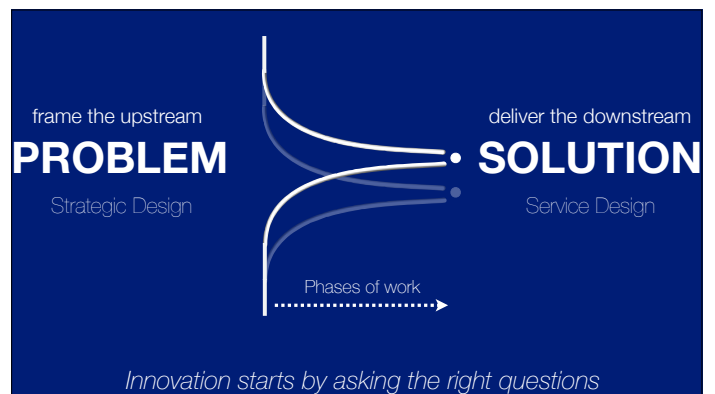
FROM **RISK**  
TO **UNCERTAINTY**

plan-implement-change

predictable world

plan  
implement  
change

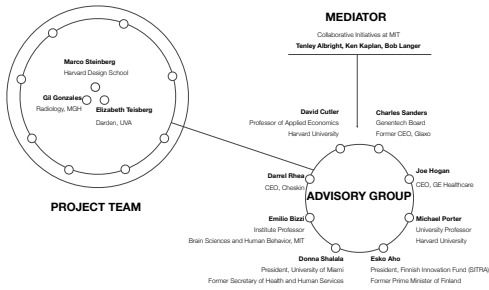
ambiguous world



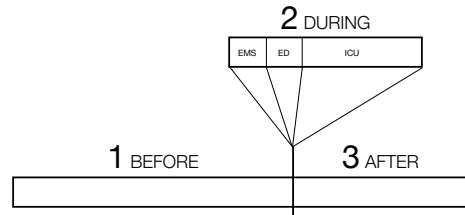
**STROKE PATHWAYS**  
Redesigning healthcare delivery

for more:  
[www.strokepathways.blogspot.fi](http://www.strokepathways.blogspot.fi)

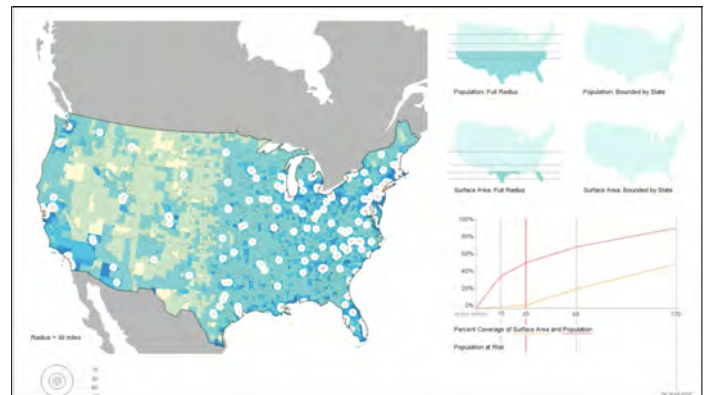
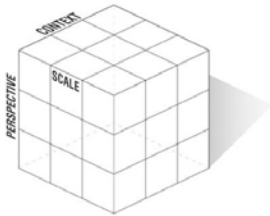
# "GOVERNANCE" MODEL



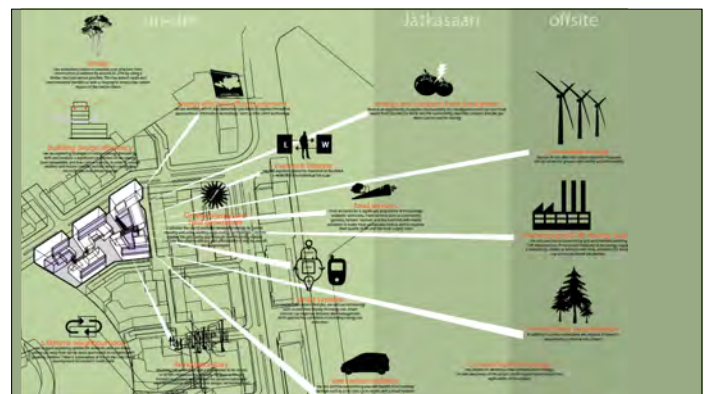
# CARE CYCLE APPROACH



# NOAH'S ARK

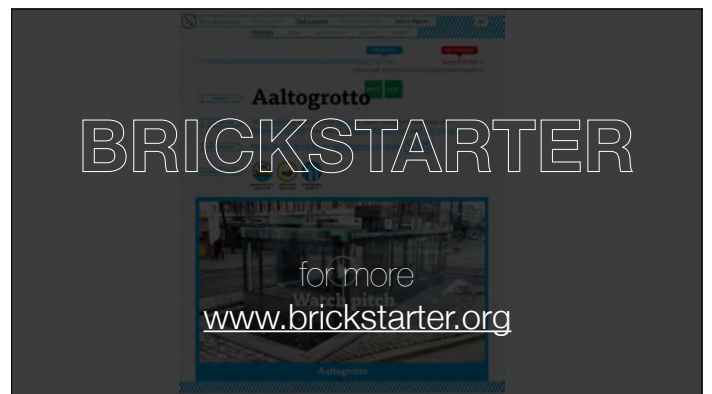


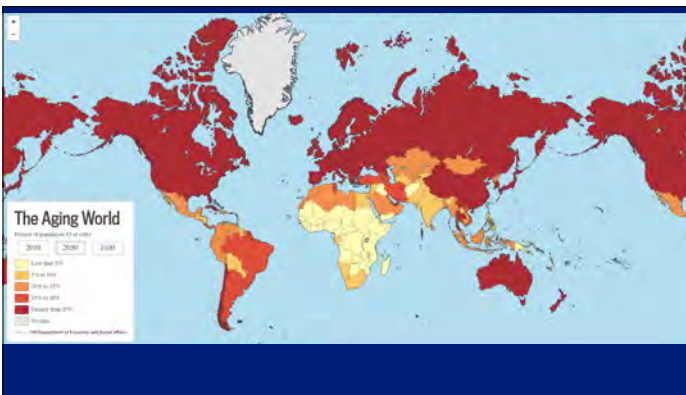
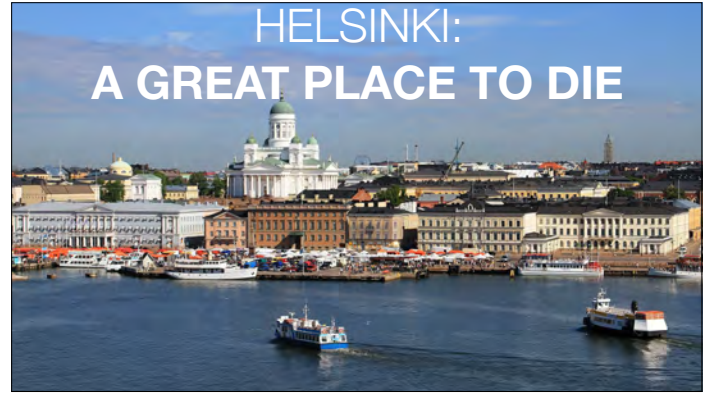
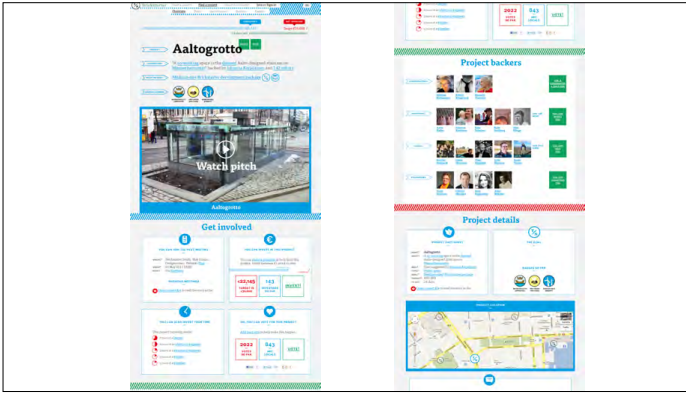
**[WWW.LOW2NO.ORG](http://WWW.LOW2NO.ORG)**  
Decarbonizing existing cities





**WHAT ARE WE NOT THINKING OF?**





5 KEYS

1 of 5  
Innovation happens in  
**teams of 8**

2 of 5  
Be **counterintuitive**  
**invert** the logic

**DROPOUTS**  
AS LEAD USERS

**THE BEST**  
**HEALTHCARE**  
= NO HEALTHCARE

3 of 5

Take a **proposition led approach** rather than analysis led approach

4 of 5

Define the **architecture of the problem**

5 of 5

Set ambition  
4, 6, or **10**?

**FIVE  
PRIORITIES  
for  
GOVERNMENT**

**1 PUBLIC  
SECTOR  
MANDATE**

ADMINISTRATE  
*but also*  
INNOVATE

**2 2-6%  
R&D**

INVEST IN INNOVATING  
*the structure, logic and culture*  
OF THE PUBLIC SECTOR

**3 M&A**

Merge & acquire  
innovation into the public sector;  
reverse-outsourcing

**4 CREATE  
CAREER  
PATHS**



5

# BUILD DESIGN CAPABILITY



outside



inside/outside



inside

for more:

[www.helsinki.designlab.org](http://www.helsinki.designlab.org)

thank you!

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